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# Life Cube Inc OVERLAND

Advertisement Opportunities

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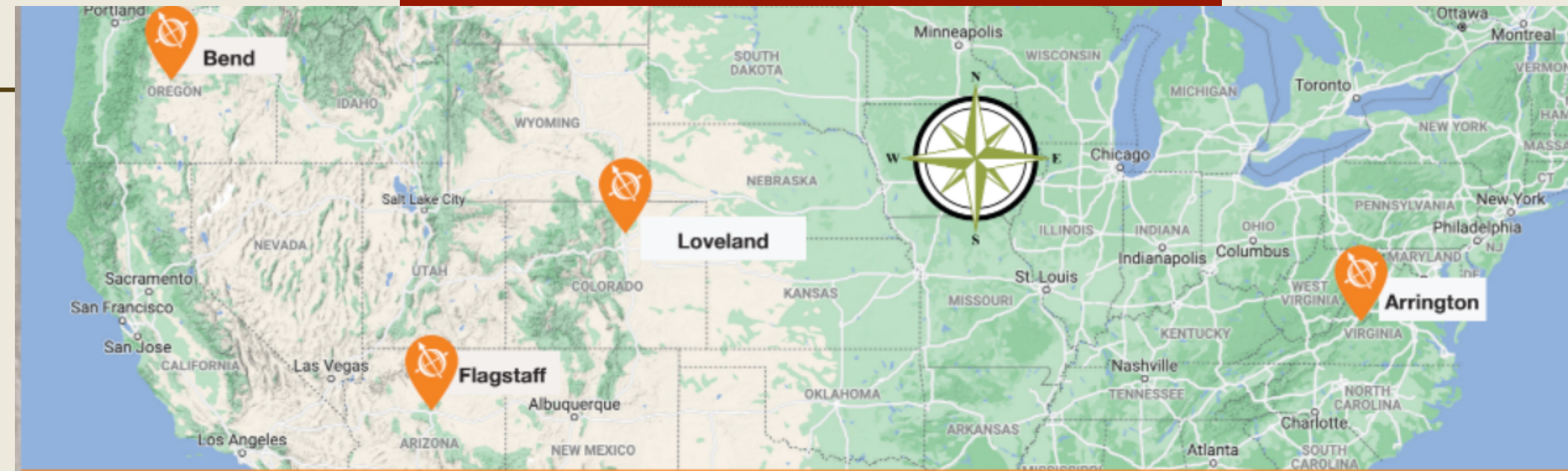
[www.LifeCubeInc.com](http://www.LifeCubeInc.com)



# Overland Expo

Overland Expo is the world's premier event series for do-it-yourself adventure travel enthusiasts, with hundreds of session-hours of classes for 4-wheel-drive enthusiasts and adventure motorcyclists, inspirational programs, speakers & trainers from all over the world.

This year Overland Expo will be hosting four events across the country with four sold-out shows.



			
<b>May 20-22</b>	<b>July 8-10</b>	<b>August 26-28</b>	<b>October 7-9</b>
<b>WEST</b>	<b>PACIFIC NW</b>	<b>MTN WEST</b>	<b>EAST</b>
28,000+ Attendees 400+ Exhibitors	12,000+ Attendees 150+ Exhibitors	17,500+ Attendees 200+ Exhibitors	14,000+ Attendees 200+ Exhibitors

# Advertising Opportunity

Life Cube Inc will be exhibiting at all **four** Overland Expos and is offering exclusive advertising opportunities on our original LC-12 shelter during these events.

## **Three Ad levels available - pay once for all four shows:**

Roof - Exclusive for two advertisers

Window - Open for three advertisers

Ground - Available for four advertisers

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# Advertising Opportunity

Two sides of the LC-12 unit (window side and door side) will be available for advertisement space.

## Roof level - 1 Advertiser per side

Roof Space (3'T x 6'W)

2 Spaces Available

Cost per space \$5,000 (includes all four shows)

## Window Level - 3 Advertiser per side

Window Space (3' x 3')

3 Spaces Available

Cost per space \$2,500 (includes all four shows)

## Ground Level - 4 Advertiser per side

Ground Space (1' x 1')

4 Spaces Available

Cost per space \$1,000 (includes all four shows)



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# Additional Benefits

## **ALSO featured on the highway:**

Imagine the eyeballs on your logo as we travel over 10,000 miles on highways across the States -- to just 4 of the many events on our calendar.

## **Featured on our Website:**

Each Sponsor will receive a prominent feature on our website,

## **Highlighted on our Social Media**

Social media posts will be provided for those who take part in this advertisement opportunity.

