Shelter Use Case: Florida Coast

All along the Florida Coast – year after year -- residents endure hurricanes, and often need shelter.

What if they could have a shelter that was available for these disasters, but that was ALSO useful during good weather, in their backyard.

It would need to be easy to store and set up, portable, fit family and friends, provide the basic necessities AND look cool!

It's here!



Slides 2-5 Good Weather Options
Slides 6-10 Prepare



Life Cubes: FAST Inflatable Shelters

5-Minute Inflation for

Sleep Over Parties in your backyard

or

Rental Income

or

Disaster Prep

or

Guest Room

or

Temporary Housing

or

Glamping









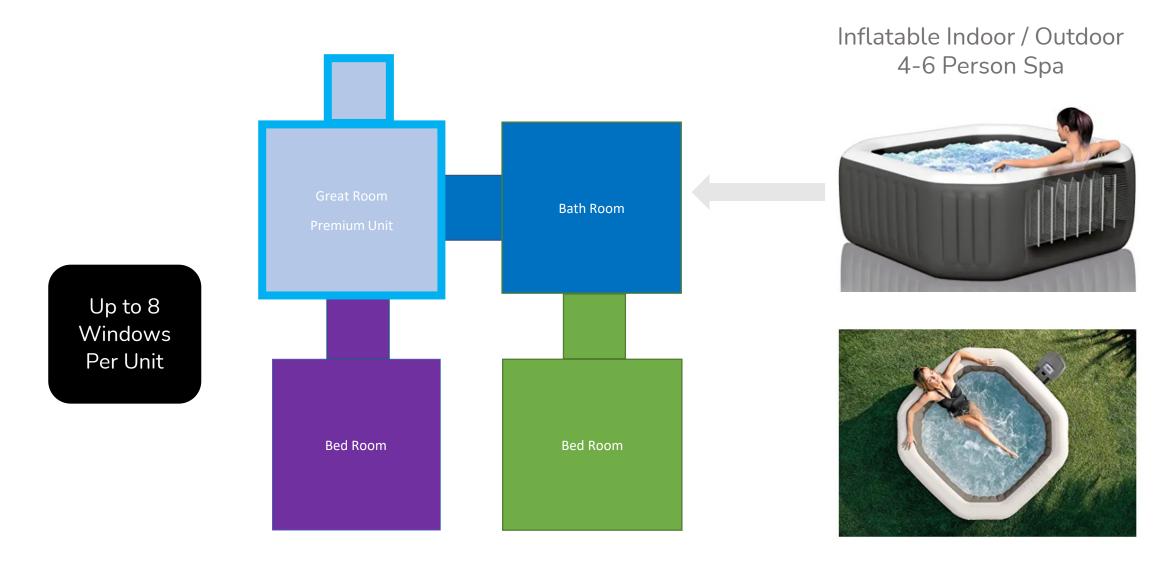
Unfold...



Into a Floor

Unique to Life Cube:
The Shipping
Container Transforms
Into The Floor
Keeping You
Out of the Mud and
Away from the Critters





Example: 1 Premium Unit with Solar Power System, Sink/Burner, etc. interconnected with 3 Basic Units

Flooring and Inflatable Furniture Options



Clamping Options







Optional Wood-grain Flooring, Accessory Pillows. Standard Waterproof Exterior Fabric





Inflatable Chairs



Sofa with Cupholders

Optional Buoyancy and Inflatable Accessories



Camp On the Lake in Good Weather AND

Be Prepared for Flooding







Disaster Preparedness



PROBLEM:

- The world is unprepared for disasters.
- Current solutions are slow or very incomplete.

SOLUTION: A suite of shelters that are designed for air-drop with

- Water and Provisions for 5 Days
- Portable off-grid capabilities

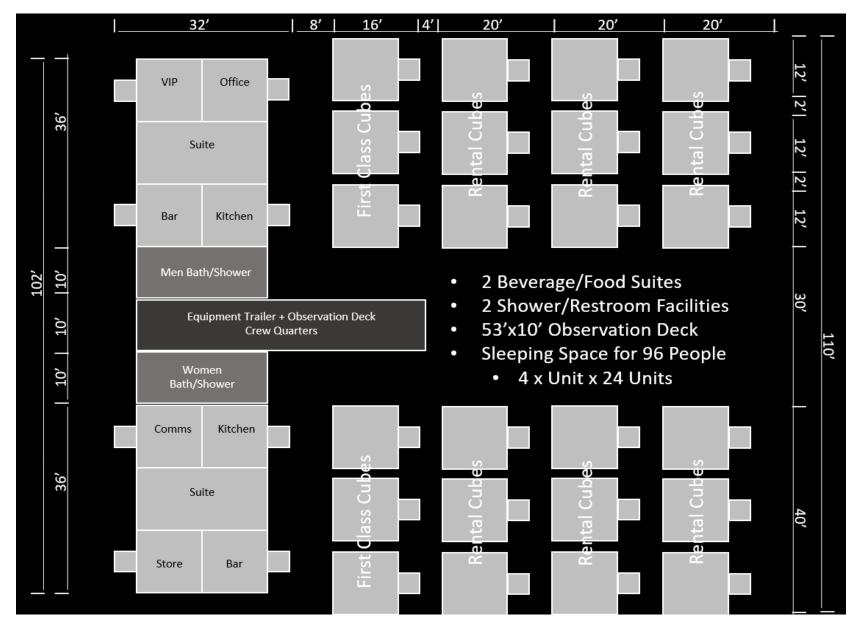
All based upon a unique folding floor providing mobility, storage hatches, drainage for shower and hazmat washdown, etc.

BENEFITS: Immediate self-sustaining shelter that

- Provides protection from the elements, multi-use and reusable, for recreation or disasters
- Reduces emergency response time/labor and saving lives
- Stacked/storable for years



Large Scale Community Camps





STACK, STORE and PRE-POSITION



Competitive Analysis

CRITERIA: The most important functions of Emergency Shelter Systems are:

Quick to Setup, Durable Stable Floor, Insulation Options, Power and Water, Integrated Systems. **Competitors** include BERG / HDT, Western, Alaska, Out Door Ventures

	Life Cube	Competitors
2 Person Set-Up & Portable & 5 Minute Inflation & No Tools required	YES	NO
Integrated, Hard Surface, Raised Floor	YES	NO
Electrical System in shipping container	YES	NO
Storage space for survival components	YES	NO
Water-tight shipping container designed for air drop	YES	NO
Designed for hundreds of deployments, lifespan > 5 yrs	YES	NO

Most Shelters are:

- Not DiY
- Not portable by 2 people
- Not designed for airdrop and have...
- No integrated floor
- No shower
- No sink
- No drainage
- No storage of water
- No radiant heat
- No cooling system
- ☐ No solar or off-grid power
- And are generally not designed for extremes; wind/snow/floods



Features	LC-12-22 Basic	LC-12-22 : Off-Grid	
Container	Included	Included	
Floor with Hoops	Included	Included	
Interior Infrastructure - for loft, snow load	Optional: \$ 1000	Included	
Entry-Standard	Inflatable Porch	Inflatable Porch	
Door-Standard	Rollup Fabric + Zipper	Rollup Fabric + Zipper	
Door-Rigid with Locking Handle	NA	Optional: \$1500	
Windows: (2) 16x16" and (6) Sides 24x24"	Included (8)	Included (8)	
Power Module	Optional: \$4000 Inflator, (2)150w Solar Panels, Lights, Radio, Charging Ports, 110 Plug, Center Console Table / Power Housing	Included: Inflator, (4)150w Solar Panels, Lights, Radio, Charging Ports, 110 Plug, Center Console Table / Power Housing	
Solar Panels	2 with Optional Power Module	4 with Power Module - Included	
ECU	Optional: \$4000. Shore Power or Generator Required	Optional: \$4000. Shore Power or Generator Required	
Ducts / Vents	Velcro Flap	Included (2) 20" Diameter	
Loft	NA	Fabric Loft Included	
Floor Hatches: 2 max	Optional: \$800 ea	2 Included	
Shower & Drain	Optional: \$800	Included	
Kitchenette: Sink/Drain/Water collection/Burner/Propane	Optional: \$2500	Included	
Buoyant	Optional: \$2000	Optional: \$2000	
Cover	Included	Included	
Repair Kits (for frame & canopy)	Included	Included	
	\$15,000 plus options	\$25,000 plus optional ECU, Rigid Door and/or Buoyancy	





Purchase for More Fun Times, and be Prepared for Disasters!



IN SUMMARY -- The Time is Now!



The world has evolved, there's now an increased awareness of disasters.

- Municipalities must prepare
- Businesses must prepare
- Families must prepare

Off-grid shelter is the next big thing.

