

NEWS RELEASE

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World's Most Versatile Camping Tent Debuts 'Life Cube LC-8 Transformer Tent' for Overwater Camping, at KHAY Music Festival, Calif.

SANTA BARBARA, CALIF. – Life Cube Inc., a leader in rapidly deployable survival shelters, is proud to introduce the LC-8 Transformer Tent on April 12th at the KHAY FEST music festival located at the Camarillo Airport, Calif. Designed for overlanders, outdoor adventurers, and emergency response teams, this innovative shelter system is built to handle rugged terrain, lakes and marinas, making it a first-of-its-kind solution for explorers who refuse to be limited by their environment. Designed to exceed expectations, the floor of the Transformer tent is constructed of heavy-duty materials like inflatable SUPs (stand up paddleboards) to provide a water-tight and virtually indestructible comfortable spacious product to tow with an SUP or small vessel, and comfortably carry 1,000 lbs.

The 64-square foot tent can accommodate a dozen people out of the weather to party or it sleeps a family with small kids. The LC-8 Transformer Tent is an ultra-versatile, self-sustaining shelter that transforms from a truck-mounted tent into a floating platform shelter, expanding the boundaries of where adventurers can camp. Whether trekking across deserts, mountains, forests, or waterways, the LC-8 offers unmatched adaptability, durability, and comfort for those living life off the grid. With solar and battery-generated power options, the LC-8 Transformer tent is the rugged and reliable tent overlanders are looking for.

Life Cube founder Michael Conner developed the LC-8 Transformer Tent with overlanders and off-grid explorers in mind. However, its capabilities extend beyond recreation, serving as a critical resource for emergency response teams and disaster preparedness. The recent disasters in Los Angeles sparked an outreach by Life Cube Inc. to the residents and relief efforts.

Developed by Mr. Conner in his Santa Barbara, California facility, the Life Cube is the only shelter that is more than a shelter—it's a game-changer for land travelers, expedition outfitters, and remote work operations. And for the warm weather it's featured as **the** unit to camp ON the lake. The Spring Sale includes deep discounts.

“The launch of this new form factor of Life Cube underscores the philosophy behind our mission of providing a fun experience when you want it, and a lifesaving resource when you need it,” Mr. Conner says. “We encourage all those concerned with disaster preparedness to consider how these units can serve both recreational and emergency needs, for example a campground or race-track infield can rent them out during good weather, and have them on-hand, particularly in high-risk areas, to support any emergency situations.”

With the LC-8 Transformer Tent squarely positioned for campers and outdoor recreational enthusiasts, Mr. Conner is currently in discussions with several overwater resorts and traditional campgrounds with lake and ocean frontage.

“Operators of aqua resorts, hunting lodges, and tent and RV facilities view the Life Cube as an opportunity to significantly grow their occupancy capacities and drive new revenues with the addition of floating accommodations,” Mr. Conner comments. “The tremendous popularity of overwater resorts and water-borne living opens up exciting possibilities throughout the hospitality and recreation industry.”

Life Cube Overwater: Multipurpose Shelter and Cabana

- Live-aboard camping
- Permanent water-capable tiny-home residences
- Cruise ship and hotel overwater cabanas
- Campground and summer camp recreation
- Ice fishing

Water laboratory testing site
Shelter for marine construction and repair workers
Swim and diving platform
Surf camp shelter/classroom
Stand-up paddle boarding
Overwater picnicking
Fishing platform
Overland & Off-Road Expedition Camping
Remote Workstations & Command Centers
Vehicle-Based Adventure Travel
Floating Campsites & Overwater Cabins
Emergency Preparedness & Disaster Response

The Life Cube can be ordered for the 2025 Summer season, with prices ranging from \$3199 to \$5000 with full power accessories. Discounts are available for non-profit organizations, and SUP, boat, or lakeside rental companies.

Video clip demo: <http://www.lifecubeinc.com/>

Use the contact-us form on the Life Cube Inc. website to obtain further information.

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Photos included below:

CampOverWater

The Transformer Tent
for Overlanding or
Over Water



Now on lakes
everywhere



www.LifeCubeInc.com - 805-288-2823

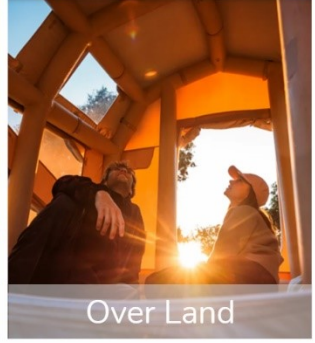
More Photos: <https://www.lifecubeinc.com/news/overwater-camping8820947>



Over Truck



Over Water



Over Land

Life Cube: Triple Duty

On the Ground

On Water

On Truck Bed

The central image is a vertical collage of three photographs demonstrating the versatility of the Life Cube tent. At the top, the text "Life Cube: Triple Duty" is written in white. Below it, the first photo shows the tent pitched on a grassy area with people inside, captioned "On the Ground". The middle photo shows the tent floating on a lake with people on a raft, captioned "On Water". The bottom photo shows the tent mounted on the back of a pickup truck in a field, captioned "On Truck Bed".

